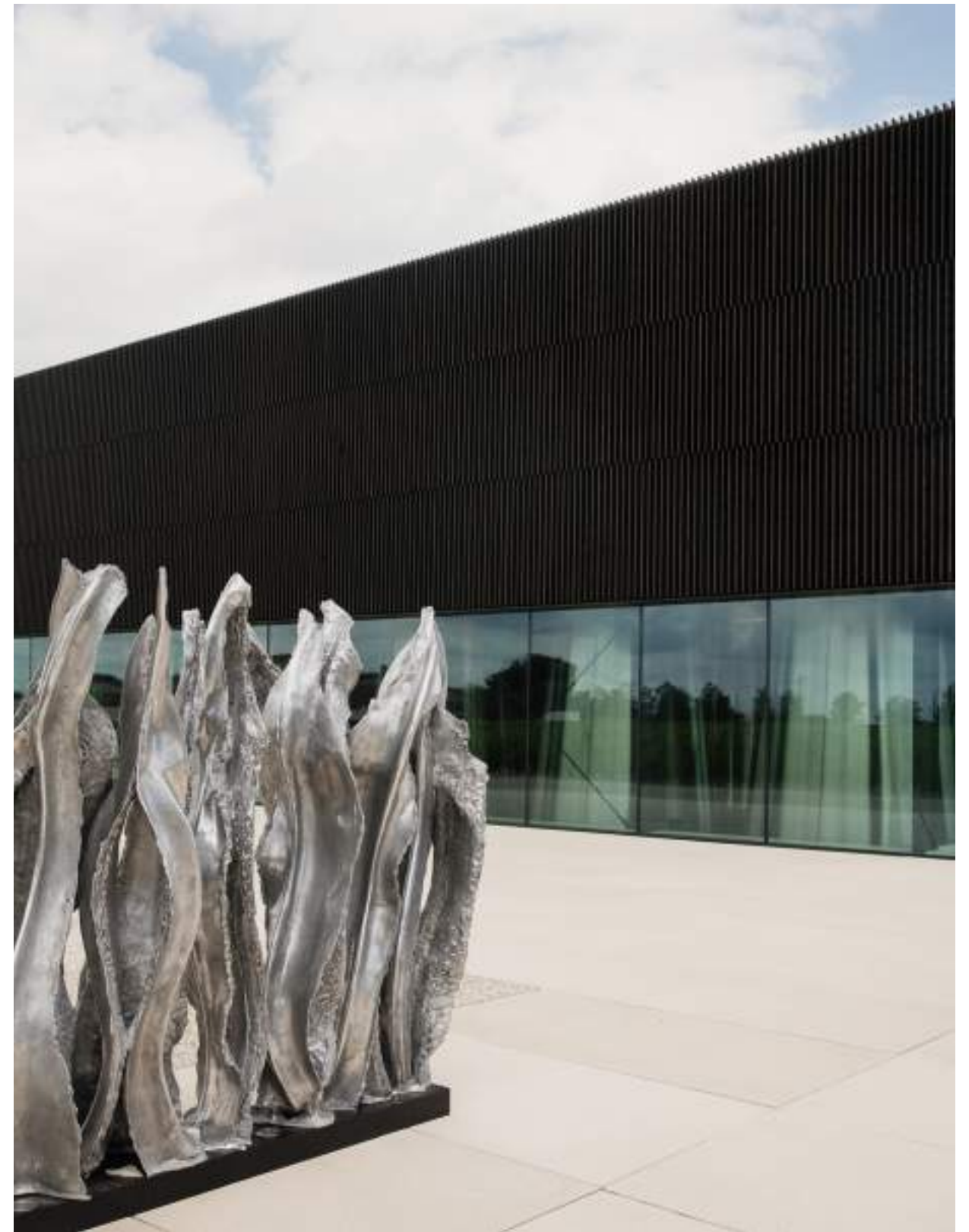


modds

Images de l'entreprise









Miss Dior

EAU DE PARFUM

Typologies de collaborations artistiques

1. Portraits de dirigeant·es

Portraits des membres du Comité Exécutif et des dirigeants,
photo de groupe et portraits individuels, reportages

2. Autour de l'entreprise

Reportages dédiés à la communication, aux rapports annuels,
aux réseaux sociaux et aux enjeux RSE (lifestyle, paysages, bureaux,
ambiance, architecture et design)

3. Savoir-faire

Portraits et reportages autour du savoir-faire,
dans des ateliers ou des manufactures, nature morte, portraits d'employés,
photographie documentaire des métiers d'exception

4. Résidences et cartes blanches

Soutenir la création contemporaine à travers des résidences
et des cartes blanches immersives où la vision sensible des photographes
renouvelle et renforce la communication de l'entreprise

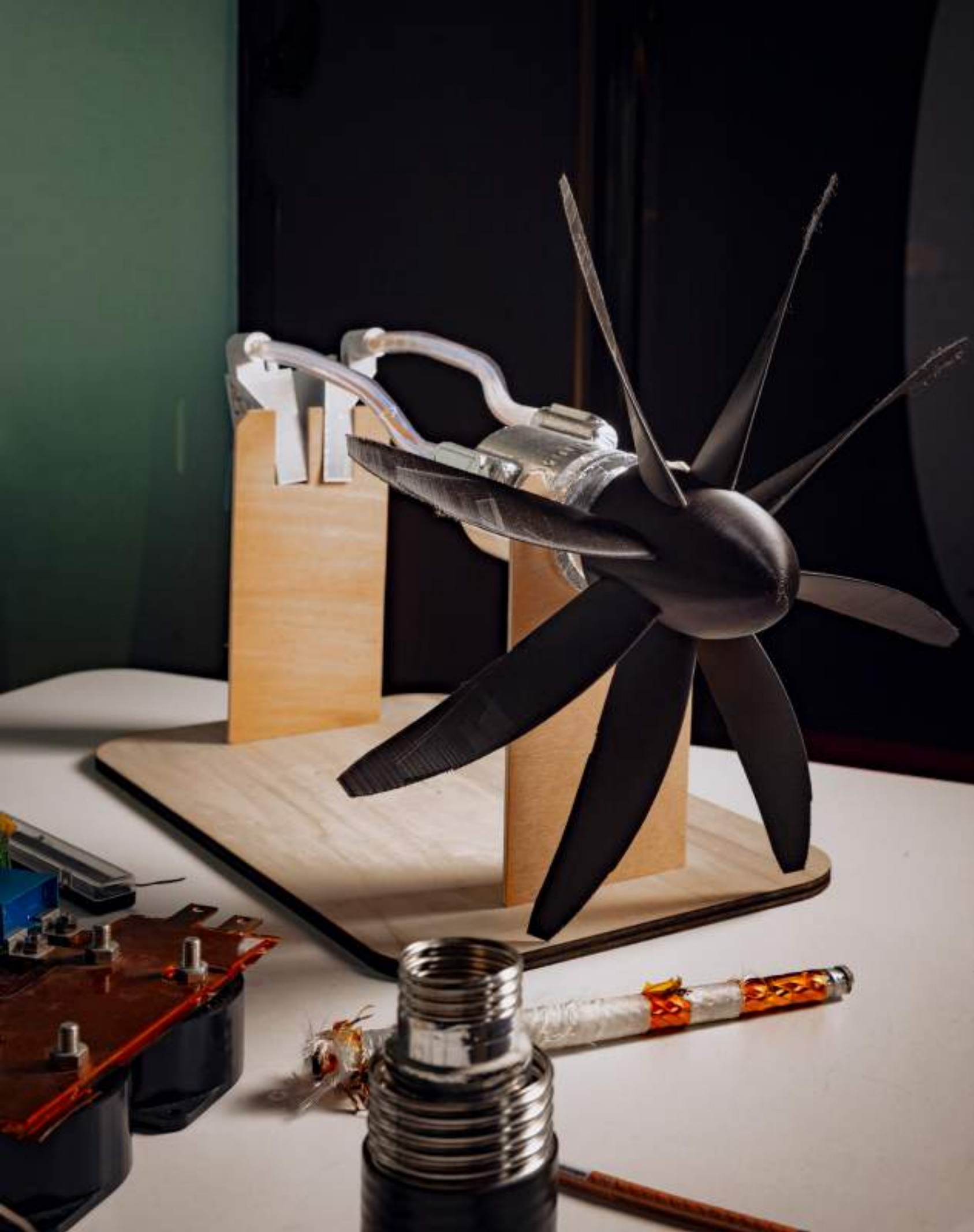


I. Portraits de dirigeant·es













Cartier

ez Cartier. Son sourire est un
t. Écoutez-la, sa voix compte.

artir de ces deux éléments



« Une montre Ca
esthétique et



2. Autour de l'entreprise













3. *Savoir-faire*



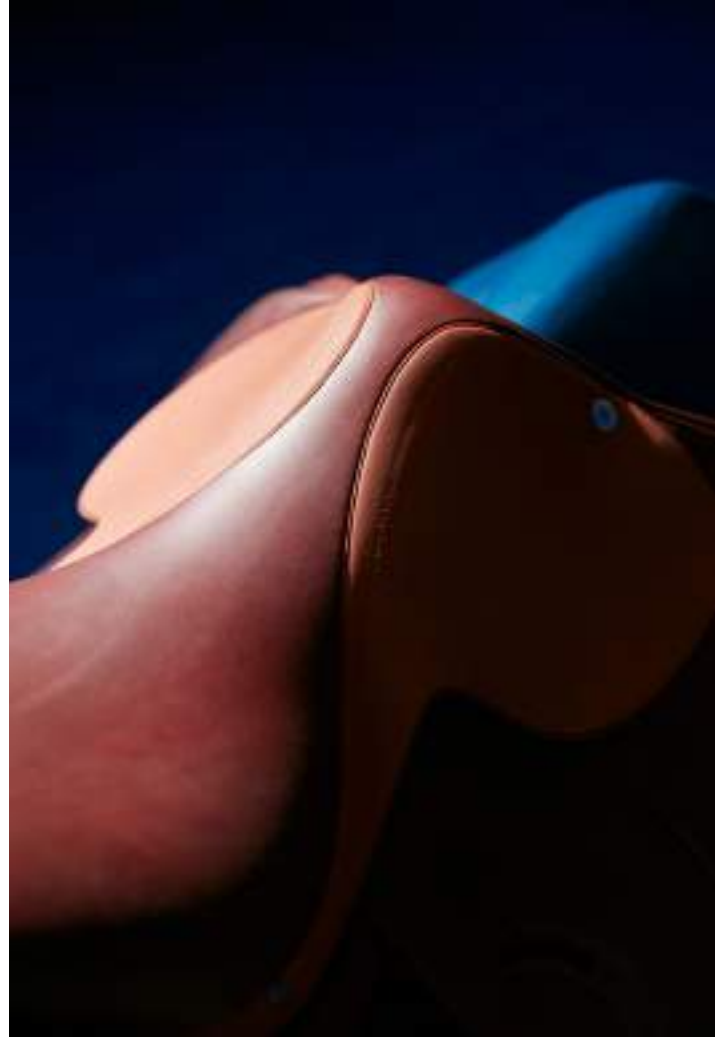


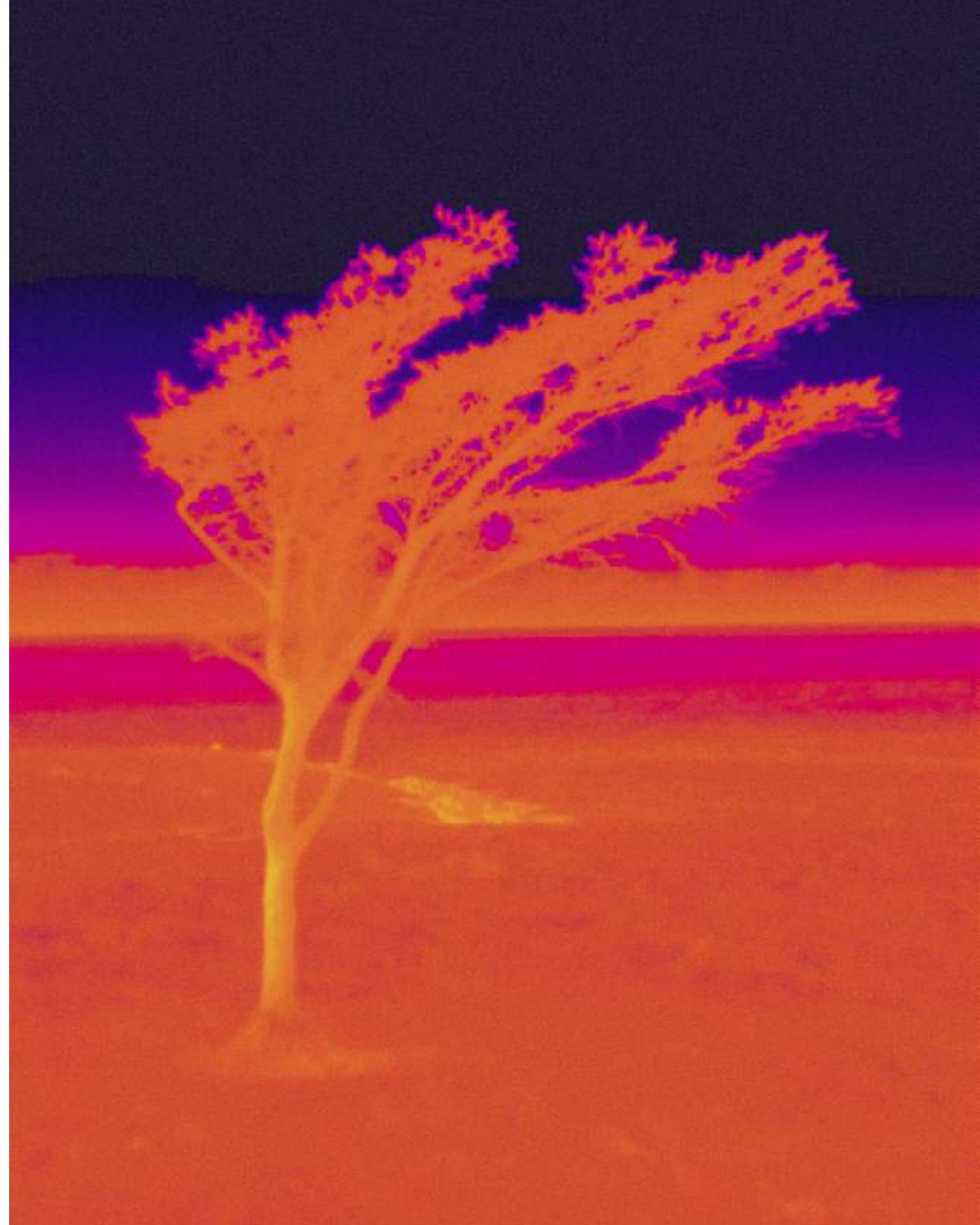
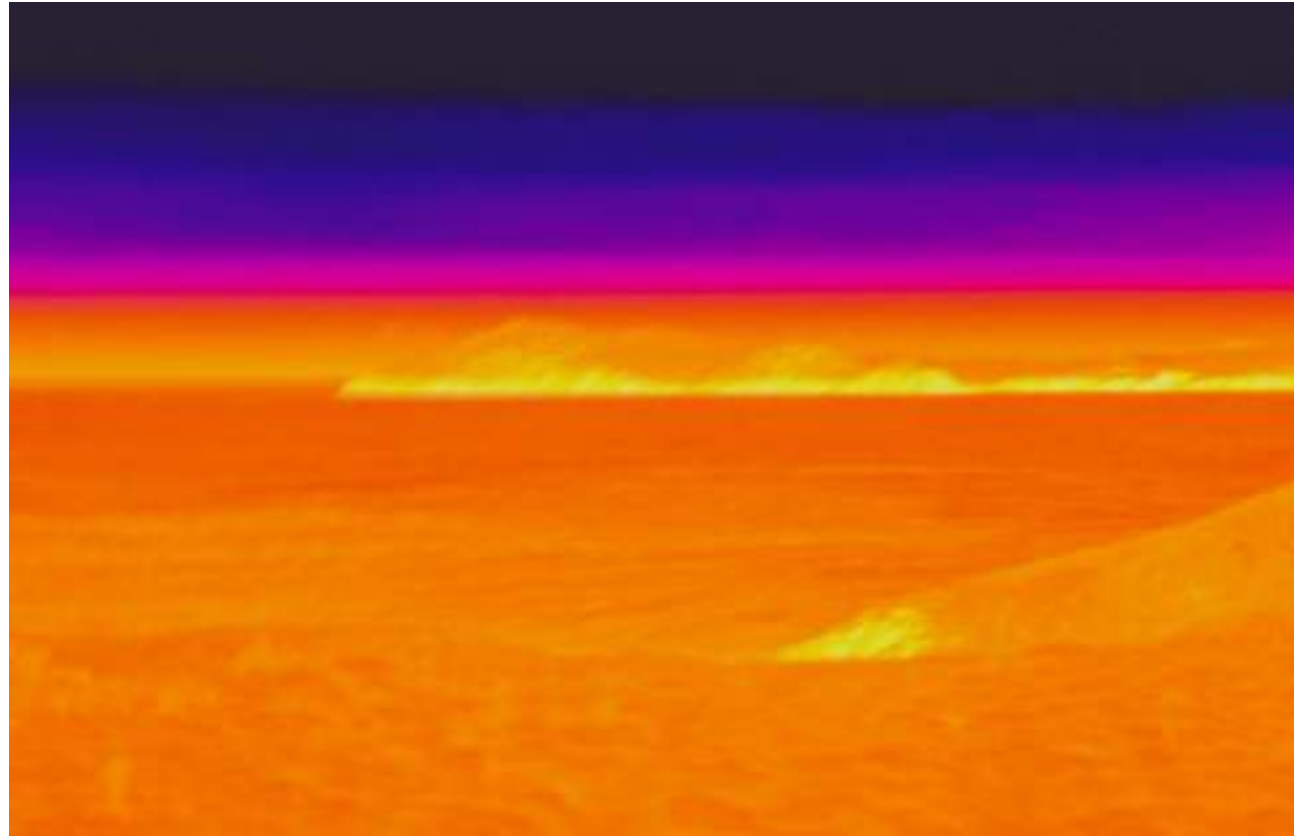




3. *Résidences et cartes blanches*







Modds
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Square d'Orléans
80 rue Taitbout, 75009 Paris
01 42 78 92 90

Jean-François Robert (2, 6, 10G, 14, 20G, 24C)
Roberto Frankenberg (3, 5, 12, 15, 16, 17, 20D)
Laura Stevens (9, 13, 19, 21G)
Patrick Swirc (10D)
Olivier Metzger (11, 18, 21D, 22, 24G, 24D, 25, 26, 28, 29)
Jérôme Bonnet (23)
Smith (27, 30, 31)

modds

Histoires de mode







I. Mode







DIOR

NewLook - 1947

Paris

DIOR



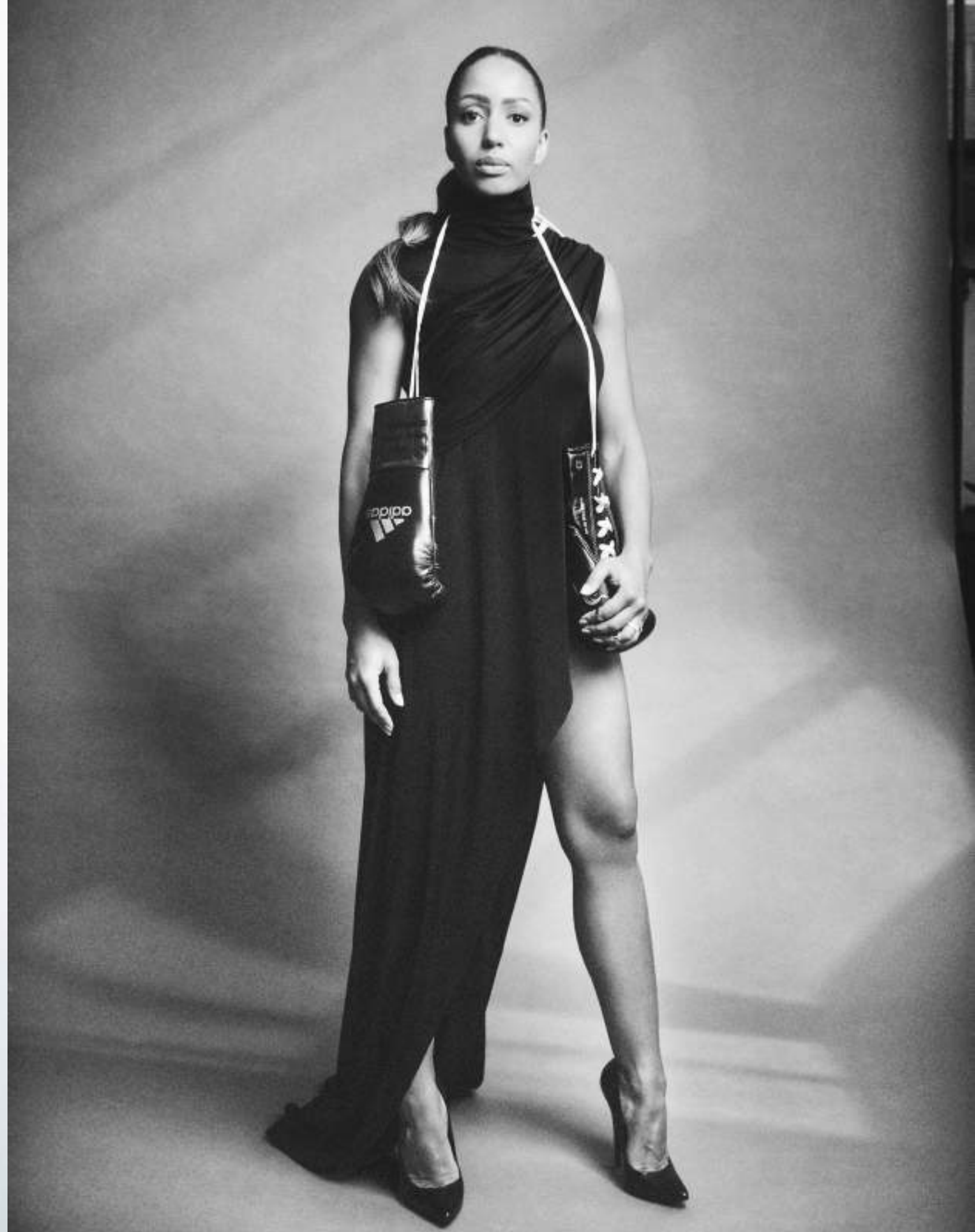






2. Égéries







A close-up photograph of two hands, one darker-skinned and one lighter-skinned, holding each other. The hands are adorned with various pieces of jewelry. The darker-skinned hand wears a wide, ornate gold ring with a large purple gemstone and a smaller green gemstone, and a matching gold ring with a large green gemstone. The lighter-skinned hand wears a wide, ornate gold ring with a large green gemstone and a smaller diamond. A silver bracelet with a large turquoise stone is visible on the darker-skinned hand's wrist. A wide, multi-strand bracelet made of small, colorful gemstones (blue, green, yellow) is worn on the lighter-skinned hand's wrist. The background is a plain, light-colored wall.

3. Joaillerie







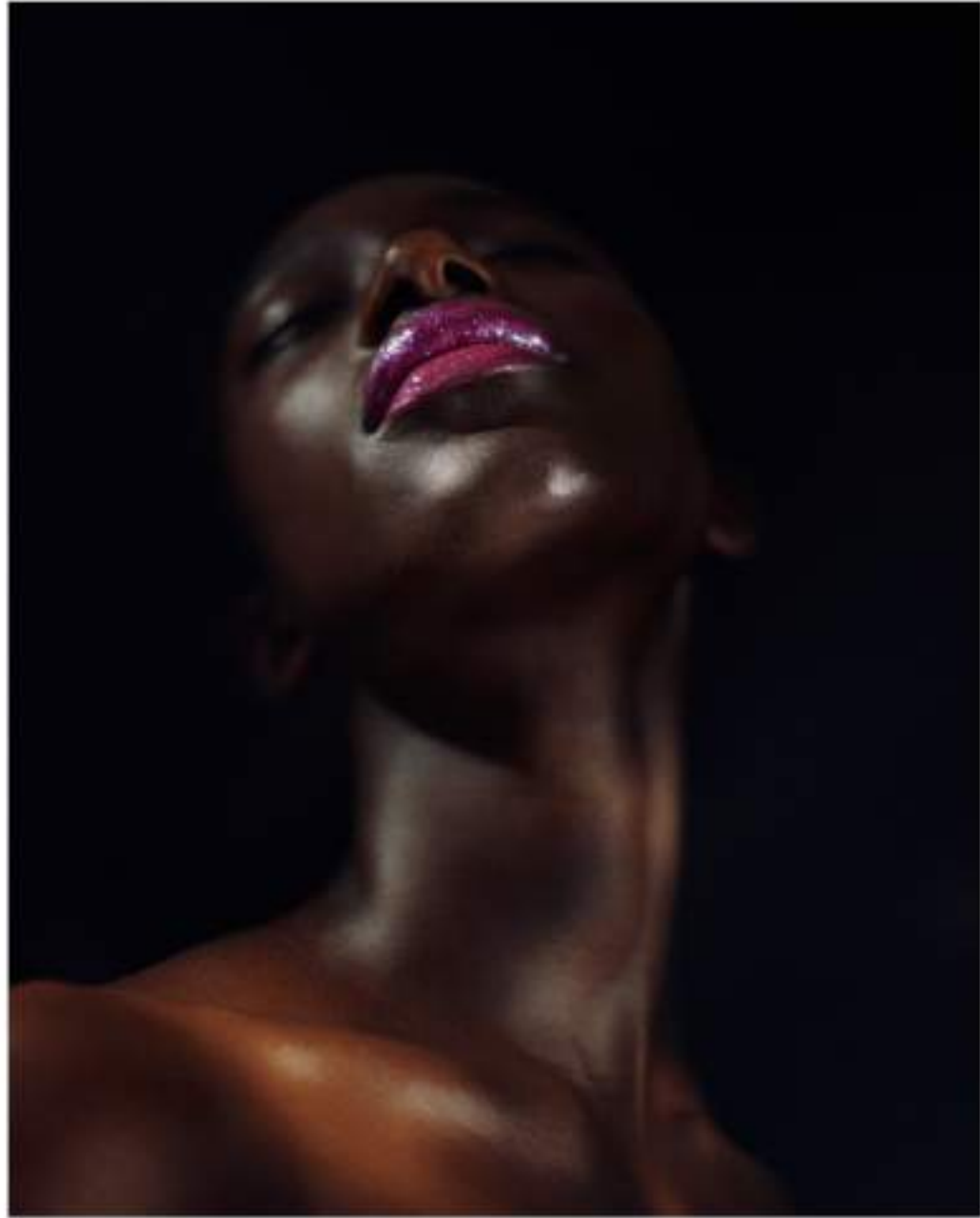




A close-up photograph of a person's face, focusing on the eyes and freckles. The skin is light brown with numerous small, dark freckles scattered across it. The person has dark, well-defined eyebrows and dark eyes. The text "4. Beauté" is overlaid in the center of the image in a white, serif font.

4. *Beauté*







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Turkina Faso (2, 4, 6, 8, 9, 10, 12, 20G, 24, 26)

Lucile Boiron (7, 18, 21)

Vincent Ferrané, publication (11)

Jérôme Bonnet (13)

Patrick Swirc (14, 17, 19, 20D, 22, 23, 25)

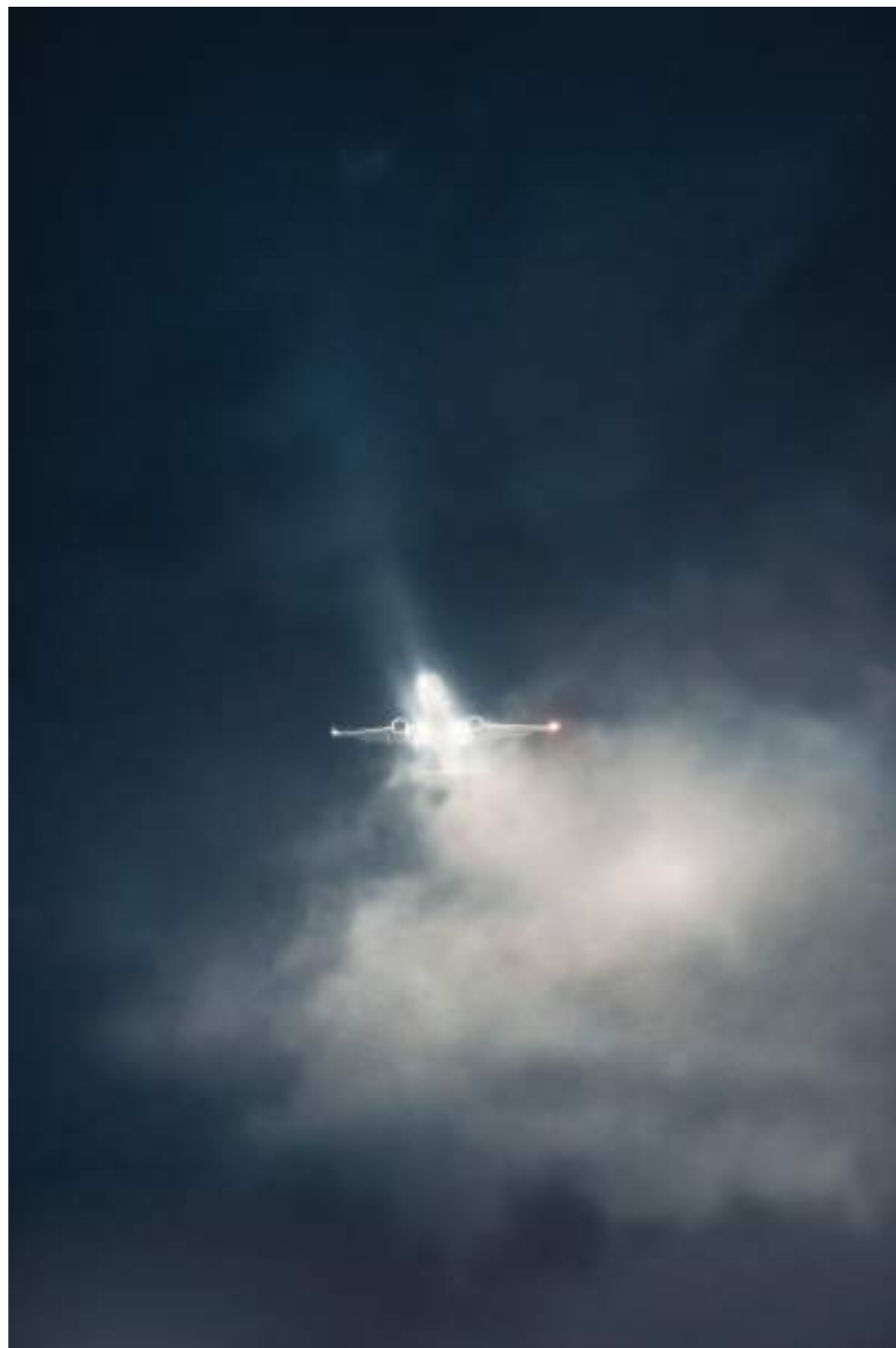
Jean-François Robert (15, 16)

modds

Sur les murs



















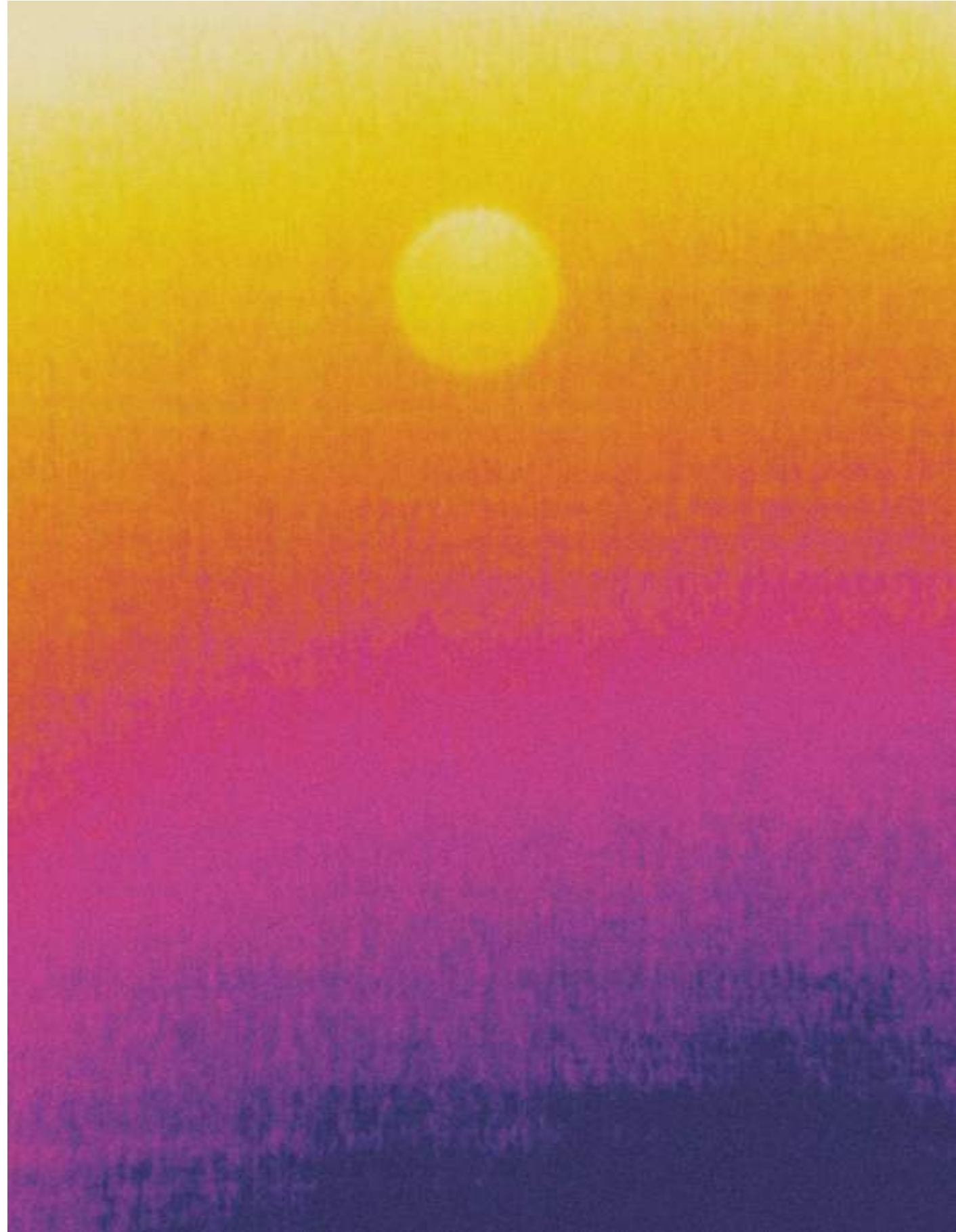












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Olivier Metzger (2, 6C, 6D, 10, 13, 14G, 16)

Smith (4, 18)

Laura Stevens (6G)

Fanny de Gouville (7, 15)

Rudy Waks (8)

Turkina Faso (9, 11, 12G, 14D)

Lucile Boiron (12D)